



INDIA ENERGY STORAGE AND SMART GRID REVERSE TRADE MISSION AND WORKSHOP PROGRAM

SEPTEMBER 26 - OCTOBER 6, 2018 | SAN FRANCISCO, CA • WASHINGTON, DC
WORKSHOP: OCTOBER 4, 2018 | WASHINGTON, DC

Opportunity to meet leading energy decision-makers from across India as part of the India Energy Storage and Smart Grid Program sponsored by the U.S. Trade and Development Agency.

Through this effort, a reverse trade mission and two workshops provide a forum for U.S. and Indian power sector stakeholders to better understand how U.S. grid modernization, energy storage, energy efficiency and renewable energy integration solutions can support India's goals to meet increasing energy demand across the country. The program will also highlight regulatory policies and best practices and financing mechanisms to spur increased investment in cutting-edge technologies in India that already are transforming energy distribution globally.

The **India Energy Storage and Smart Grid Reverse Trade Mission** will bring Indian power sector decision-makers to the United States to participate in site visits and meetings with U.S. public and private power sector stakeholders in San Francisco and Washington, D.C.

India Energy Storage and Smart Grid Workshop USTDA Business Center in Arlington, VA October 4, 2018

OPPORTUNITIES FOR U.S. FIRMS

- Learn about upcoming project opportunities in India's growing power sector
- Form new business partnerships
- Host the delegation
- Meet one-on-one with key decision-makers
- Showcase your company through sponsorship

DELEGATES' AREAS OF INTEREST

- Energy storage technologies
- Smart grid technologies
- Energy efficiency best practices
- Renewable energy integration
- Financing mechanisms
- Policy and regulatory enablers

DRAFT WORKSHOP AGENDA*

9:30 AM USTDA Welcome and Introductions
10:00 AM Indian Power Sector Stakeholder
Presentations of Projects and Initiatives
11:15 AM Coffee Break & Networking

11:30 AM Roundtable: Enabling Smart Grid and
Energy Storage Projects in India
1:00 PM Networking Luncheon
2:00 PM One-on-One Meetings

**Agenda is subject to change*

Registration is required. The \$40 investment includes a workshop handbook, lunch, and the opportunity to sign up for one-on-one meetings. Sponsorships are available to showcase U.S. company expertise. Review the sponsorship benefits information flyer to see the many ways to promote your company throughout the program.

To learn more about the Program and to register for the Workshop, Click Here.

A follow-on two-day workshop is planned for December 2018 in Mumbai, India.
For more information, please visit:

<https://webster.eventsair.com/indiaenergy/home>



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BACKGROUND INFORMATION

India's power sector has grown by 5.5% per year over the past decade, recently passing Russia to become the world's third largest electricity producer. Fueled by unprecedented economic activity and an expanding middle class demanding a reliable power supply, this growth is expected to continue. In the face of a significant power generation gap, Indian utilities are looking for solutions to provide secure electricity supply, while reducing transmission and distribution losses and lessening its carbon footprint. **U.S. energy storage and smart grid technologies can help the country achieve these goals.**

Smart grid automation solutions, such as advanced metering infrastructure and distribution automation, offer Indian consumers greater reliability of their power supply. Likewise, energy storage systems help reduce the impact of variable renewable energy resources on the grid, improve system reliability and efficiency, and can transform the way energy is delivered and consumed in the Indian market. Energy storage and smart grid technologies will facilitate the development of India's power sector, presenting **export opportunities for U.S. companies.**

CONTACT

To learn more, please visit:

<https://webster.eventsair.com/indiaenergy/home>

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ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

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